

# L'ÉTAPE DUBAI

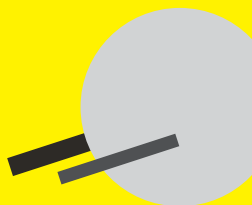
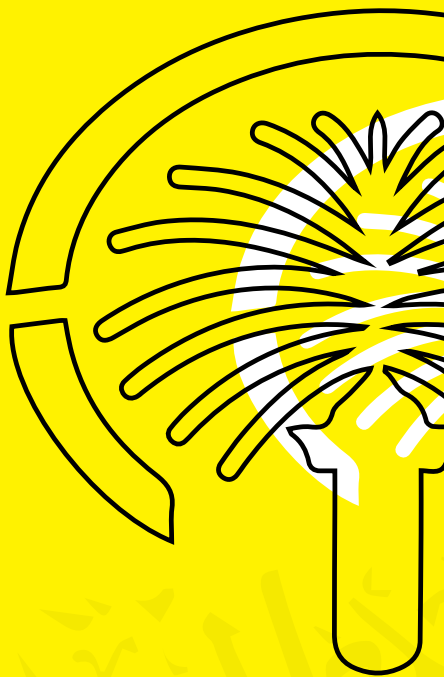
BY TOUR DE FRANCE

PRESENTED BY SKODA

SKODA



# ROADBOOK



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# CELEBRATORY SPEECHES



Dubai has become a veritable global hub for hosting and organizing international cycling races and events. Dubai, in fact, has become a preferred global destination for cycling enthusiasts, as it includes diverse and safe tracks that extend for hundreds of kilometers in different areas of the Emirate.

We are pleased that the L'Etape Dubai race will join the list of many international championships and events held in Dubai. The place also gains a special advantage through its association with the Tour de France, which is by far the most prestigious ride of the three Grand Tours.

This event is also dedicated to non-professional cyclists who will come from different countries to Dubai to experience the atmosphere of the L'Etape Dubai race and the quality of organization that combines Dubai with its great experience and the Tour de France with its history and worldwide popularity and fame.

We are pleased to cooperate with the organizing committee of the race and welcome cyclists from different countries of the world as well as from within the UAE who will enjoy competing on the wonderful roads and passing through various areas included in the carefully-chosen race route.

The start will be from the Dubai Design District, which is one of the most upmarket areas in Dubai, passing through multiple residential and tourist areas, including the iconic Al Marmoom Conservation Area, containing the largest and first unfenced nature conservation reserve in the world.

Riders will also get to experience some of the world's best cycle tracks nestled amidst unique artificial lakes along with the largest renewable energy projects in the world (Mohammed bin Rashid Al Maktoum Solar Park) and a final finish line at Expo City Dubai - which has now become a meeting place for various international economic and global sporting events.

## Dubai Sports Council

### Dear participants,

On February 2nd, Dubai will host the first ever L'Etape by Tour de France event in the Middle East. And at A.S.O., organizer of the Tour de France, we are very proud to put UAE on L'Etape Series' map, alongside 20 other countries. This incredible city, where anything is possible, will show that more than one of the most attractive places in the world, it's also a wonderful location for cycling. Especially during winter time!

With the first edition of L'Etape Dubai, you will have the opportunity to feel the unique Tour de France atmosphere, and to experience the best cycling conditions with fully closed roads and perfect weather. And we can't wait to meet you all during the event!

Good luck for the last days of your preparation, and see you on the start line!

**Antoine Quiers**  
Project Manager at AMAURY SPORT ORGANISATION

# HISTORY OF TOUR DE FRANCE



## 1903

### Premier tour de France

And so it was that, on 1 July 1903, sixty pioneers set out on their bicycles from Montgeron. After six mammoth stages (Nantes - Paris, 471 km!), only 21 "routiers", led by Maurice Garin, arrived at the end of this first epic. After having completed the event circuit at an average speed of 25 km/h, Maurice Garin was rewarded with prize money of 6,075 francs, a handsome purse for the era. But most importantly, he was the first in a long line of champions.

## 1910

### Le Tour discovers the High Mountains

Having already tackled the Ballon d'Alsace (1905), the peloton now got to grips with the summits of the Pyrenees. The following year, the race journeyed up into the Alps to take the Col du Galibier mountain pass.



## 1919

### Creation of the Yellow Jersey

The first Yellow Jersey, indicating the leader in the general classification, was issued to Eugène Christophe in Grenoble. The choice of colour evoked the paper on which L'Auto magazine was printed.







## 1930

### The national teams

In an era when the Davis Cup was dominated by the famous Mousquetaires of French tennis, the peloton was also stirring up plenty of patriotic sentiment. André Leducq was the overall winner of Le Tour and Charles Pélissier triumphed over eight stages. This was also the year that the publicity caravan was created.

## 1952

### First finish at altitude

For this experiment, three finishes at altitude were planned: Alpe d'Huez, Sestrières, and Puy-de-Dôme. Italy's Fausto Coppi crossed all three finish lines in front to claim his second Tour de France crown.

## 1964

### Anquetil becomes the first rider to win Le Tour five times

He will later be joined in this exclusive club of five-time winners of Le Tour by: - Eddy Merckx, known as "The Cannibal" (fifth victory in 1974). He is also the only rider to have won all the separate classifications of le Tour - Bernard Hinault (fifth victory in 1985). He is still the last Frenchman to triumph in the event. - Miguel Indurain (fifth victory in 1995). He became the first rider to win Le Tour five times in a row.

## 1985

### Last victory from a French Rider: Bernard Hinault

After suffering a spectacular fall at the finish of the 14th stage in Saint-Etienne,

Bernard Hinault still managed to seal his fifth Tour victory. He remains the last French rider to take the title

## 1989

### Greg LeMond wins the Tour for 8 seconds !

Just 8 seconds separated Greg LeMond and Laurent Fignon! It was all to play in the final time trial between Versailles and the Champs-Élysées. It remains the closest winning margin in the history of the Tour.



## 2003

### The Tour celebrates its centenary

The Tour celebrated its centenary. After a prologue in Paris, the start of the first stage took place exactly where it did in 1903, in front of "Le Reveil Matin" café in Montgeron

## 2013

### The Tour de France celebrates its 100th edition

The Tour de France celebrates its 100th edition. With the Grand Départ taking place in Corsica, all departments in Metropolitan France have now played host to the Tour.

## 2020

### Tadej Pogačar become the youngest winner since 1904

For his first participation, the 21 years old Slovenian rider Tadej Pogačar won the 2020 Tour de France. He is the youngest winner since Henri Cornet in 1904.



# ŠKODA LOVES CYCLING



## Dear Dubai Cycling Enthusiasts,

We at Škoda are thrilled to be the main partner of the L'Étape Dubai by Tour de France from the inaugural edition in 2025, and it's wonderful to share this exciting event with cycling enthusiasts from across the Middle East.

This year is particularly meaningful for Škoda. In 2025, we celebrate our 130th anniversary, marking the journey that began in 1895 when we were first established as a bicycle manufacturer. Over time, we've grown to become the world's fifth-oldest car brand—yet our passion for cycling is still at the heart of who we are.

Škoda's connection to cycling is longstanding: for more than two decades, we've supported the legendary Tour de France. Now, we're delighted to bring that same spirit to L'Étape Dubai, making the thrill of professional racing accessible to riders of all levels right here in the Middle East. Together with our exclusive retail partner for Škoda in UAE, Ali & Sons, we are committed to supporting the growth of this incredible sport and promoting a sustainable, healthy lifestyle across the UAE.

For us, cycling is more than just a sport—it represents exploration, perseverance, and the power of community.

L'Étape Dubai also serves as a significant moment for Škoda, as this event will showcase the premiere of our flagship model, the all-new Škoda Kodiaq, on UAE roads. A fleet of these seven-seater SUVs will be leading the peloton of cyclists, ensuring safety, comfort, and support for participants and media alike.

We warmly invite you, your friends, families and supporters to join us at the L'Étape Dubai Village, located at Expo Village Park, on 1-2 February 2025. Visit us at the Škoda fun zone and enjoy hands-on experiences, test drives of our latest Škoda models, fun adult and kids activities with a chance to win plenty of giveaways — all as part of our shared celebration of cycling and Škoda's 130 years of European heritage, quality, and innovation.

A special thank you to the organisers for allowing us to be part of this milestone event. To all the participants, I wish you an unforgettable experience on the route and a safe ride to the finish line.

Enjoy the ride!

**Lukas Honzak**  
**Managing Director, Škoda Middle East**

**ŠKODA** | 130  
YEARS



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# CELEBRATORY SPEECHES



It's an honor to welcome you to L'Étape Dubai, an event inspired by the iconic Tour de France. Dubai is a city of extraordinary beauty, blending modern innovation with a vibrant spirit, and it's the perfect backdrop for this thrilling race.

I'm truly excited to see cyclists from around the world come together to share their passion, push their limits, and enjoy the unique atmosphere of this incredible event. Whether you're riding or cheering, I can't wait to experience it all with you!

**Fairouz Al Qazi**  
**Race Director**

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L'Étape Dubai by Tour de France is a unique event that offers the opportunity to experience the atmosphere of international cycling races. It attracts the attention of sports enthusiasts and professionals alike, providing a platform not only to promote cycling itself but also to showcase the uniqueness and beauty of different countries. Slovakia has a lot to offer in this regard, and at the national tourism promotion organization, SLOVAKIA TRAVEL, we are pleased to present our country to international visitors through such a unique event, bringing it closer to tourists from around the world. We present

Slovakia not only as an ideal destination for cycling enthusiasts and active leisure seekers but also as an attractive place for spending free time, offering countless natural beauties and cultural and historical landmarks. Thanks to its strategic location and, above all, its comprehensive and highly attractive offerings, Slovakia is the perfect destination for holidays all year round. We believe that such events will help further increase our country's visibility on the global travel map and attract visitors from all over the world.

**Ivana Vala Magátová**  
**Director General of Slovakia Travel**



# EVENT PROGRAM

## **Thursday 30.01.2025**

**Welcome Dubai** - L'Etape Dubai social ride powered by  
The Cycle Hub at Al Qudra Cycle track

**Location:** From The Cycle Hub Motor City to Al Qudra

**Timings:** 7:30 AM meet up, 8:00 AM wheels rolling

## **Friday 31.01.2025**

**Welcome Dubai** - L'Etape Dubai social ride powered by  
The Cycle Hub at Nad Al Sheba Cycle track

**Location:** DXBike

**Timings:** 7:30 AM meet up, 8:00 AM wheels rolling

**3:00 pm  
to 8:00 pm** Registration and presentation of  
participants and activities at L'Etape Village in Expo Village Park

EXPO activities at L'Etape Village presentations  
by event partners and exhibitors

Opening of the Tour de France Museum

Exhibition of legendary cycling jerseys  
from the history of the Tour de France

Presentation of the official L'Etape Dubai director's car (ŠKODA)

VIP activities with Tour de France legends and special cycling guests

# EVENT PROGRAM

## **Saturday 01.02.2025**

- 8:00 am to 8:00 pm** Registration and presentation of participants and activities at L'Etape Village Expo Village Park  
EXPO activities at L'Etape Village presentations by event partners and exhibitors, F/B zone  
Opening of the Tour de France Museum  
Exhibition of legendary cycling jerseys from the history of the Tour de France  
Presentation of the official L'Etape Dubai director's car (ŠKODA)  
Škoda Fan Zone with exciting adults and kids activities, competitions & prizes to be won  
Škoda Test Drive Zone & first public appearance of the all-new Škoda Kodiaq
- 9:00 am** **KIDS RACE** - races for young champions - EXPO Village
- 9:30 am** **FAMILY RIDE (20 km)** - non-competitive family cycling ride
- 4:00 pm** Cycling workshop on proper bike preparation for races powered by The Cycle Hub
- 4:30 pm** Introduction of the teams participating in L'Etape Dubai
- 5:00 pm** Cycling coaches last recommendations and advises
- 5:30 pm** Race briefing - on the main stage
- 6:00 pm** Presentation of cycling legends and event ambassadors  
Introduction of the elite participants of the event
- 6:30 pm** Race briefing - on the main stage

## **Sunday 02.02.2025**

- 5:30 - 6:30 am** Pre-race breakfast at D3 (Dubai Design District) - start zone
- 6:00 am** Short pre-race briefing
- 6:15 am** Opening of the starting area on the main road
- 6:30 am** Official speeches by special guests
- 6:40 am** Music warm-up
- 6:45 am** **Start of the premiere edition of L'ETAPE DUBAI**



# EVENT PROGRAM

<b>7:00 am</b>	Activities at L'ETAPE VILLAGE - Expo Village Park
<b>7:55 am</b>	Expected finish of the first male RIDE (50km) at the finish line - Expo Village Park
<b>8:00 am</b>	Expected finish of the first female RIDE (50km) at the finish line - Expo Village Park
<b>9:00 am</b>	Expected finish of the first male RACE (101km) at the finish line - Expo Village Park
<b>9:30 am</b>	Expected finish of the first female RACE (101km) at the finish line - Expo Village Park
<b>10:52 am</b>	Last Riders arrival
<b>11:00 am</b>	<b>Award ceremony</b> - Expo Village Park General classification (Race + Ride) UAE classification (Race + Ride)
<b>2:00 pm</b>	<b>End of the event</b> - EXPO Village



## SOCIAL RIDES

### **Sunday 05.01.2025**

The Cycle Hub "Sunday Morning Al Qudra Road Ride" powered by LETAPE Dubai  
**6:30-6:45 AM (36km / 60km / 85km)**

### **Tuesday 07.01.2025**

The Cycle Hub "Nad Al Sheba social ride" powered by LETAPE Dubai  
**6:30 PM (40-50 km)**

### **Sunday, 12.01. 2025**

The Cycle Hub "Sunday Morning Al Qudra Road Ride" powered by LETAPE Dubai  
**6:30-6:45 AM (36km / 60km / 85km)**



# SOCIAL RIDES

## **Tuesday, 14.01. 2025**

The Cycle Hub "Nad Al Sheba social ride" powered by LETAPE Dubai

**6:30 PM (40-50 km)**

## **Tuesday, 21.01. 2025**

The Cycle Hub "Nad Al Sheba social ride" powered by LETAPE Dubai

**6:30 PM (40-50 km)**

## **Sunday, 26.01. 2025**

The Cycle Hub "Sunday Morning Al Qudra Road Ride" powered by LETAPE Dubai

**6:30-6:45 AM (36km / 60km / 85km)**

## **Tuesday, 28.01. 2025**

The Cycle Hub "Nad Al Sheba social ride" powered by LETAPE Dubai

**6:30 PM (40-50 km)**

## **Wednesday, 29.01. 2025**

Welcome Dubai social ride powered by The Cycle Hub at Nad Al Sheba Cycle track

**Location:** DXBike

**Timings:** 3:00 PM meet up, 4:00 PM wheels rolling



**SKODA** | 130  
YEARS



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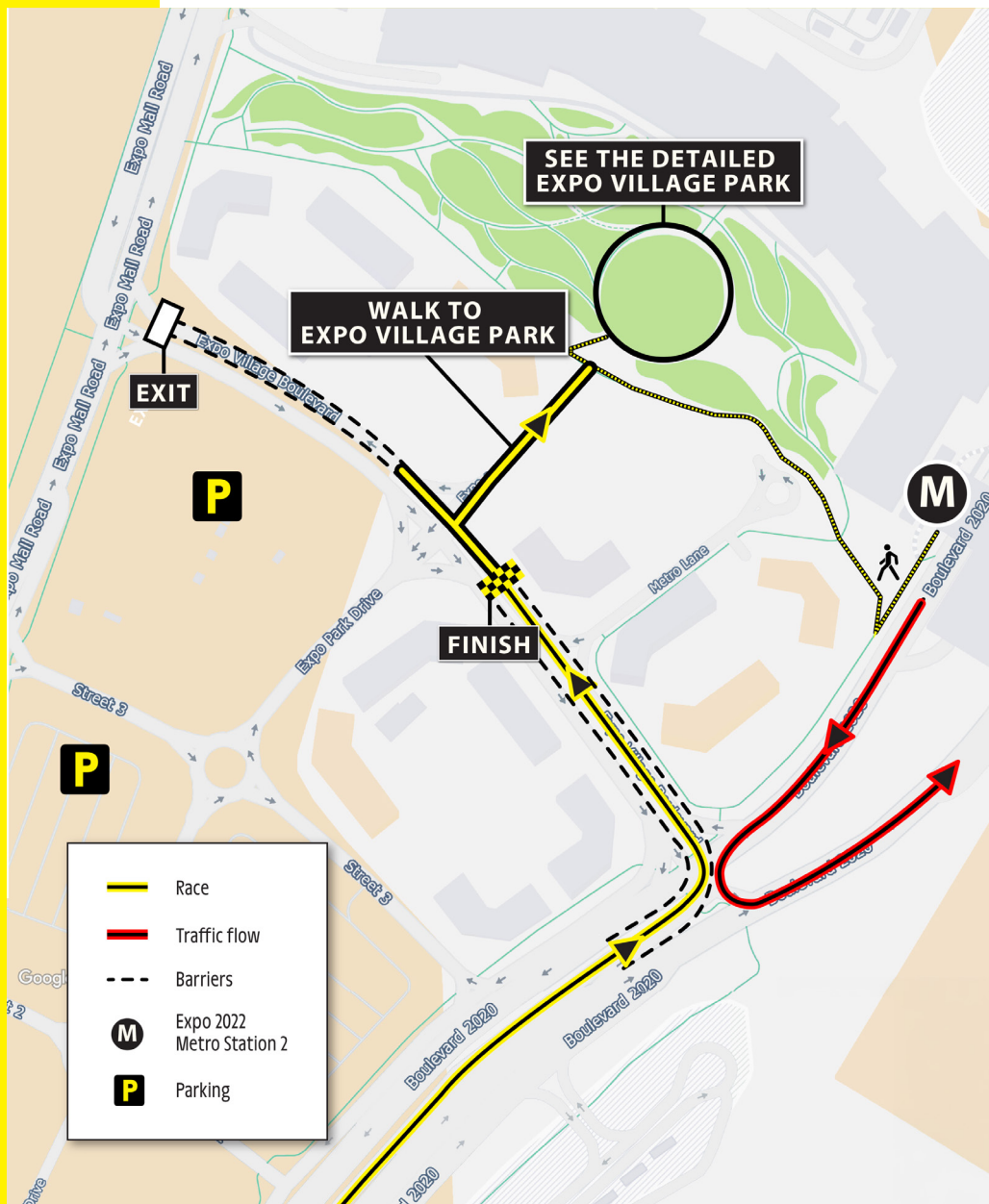
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# MAP START - D3

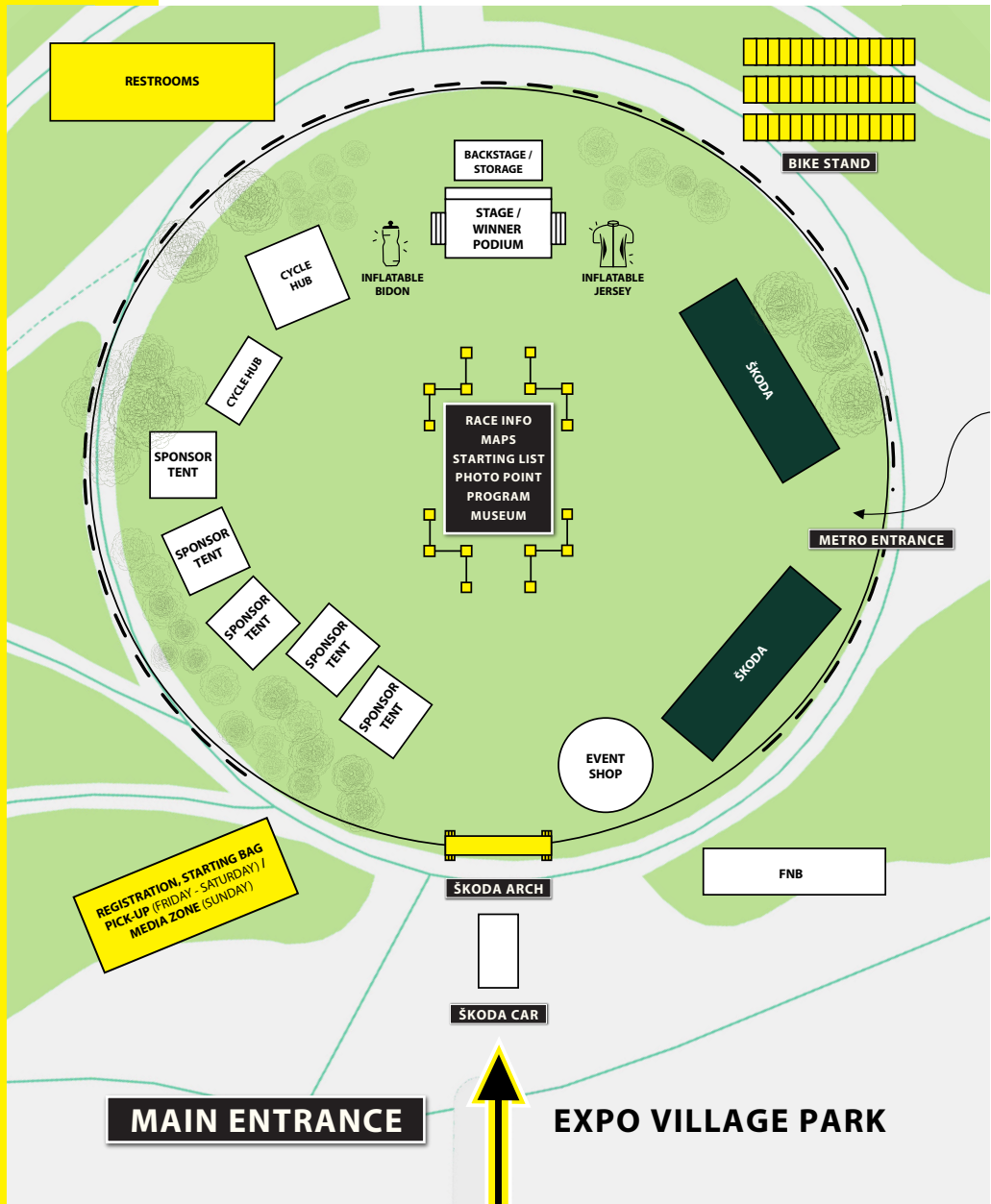




# MAP FINISH - VILLAGE PARK



# MAP LETAPE VILLAGE





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## **ACTIVITIES IN L'ETAPE VILLAGE**

### **Activities at L'Etape Village Dubai 2025: Experience the Tour de France Atmosphere!**

Get ready for an unforgettable day filled with sports, entertainment, and unique experiences at L'Etape Village Dubai 2025. This dynamic event celebrating cycling and the legendary Tour de France offers a rich program for everyone—from sports enthusiasts to families with children..

### **Škoda - Partner of all cyclists**

Visit the Škoda Auto booth to discover the latest car models and innovative solutions for cyclists. Test out top-notch cycling gear or get tips on how to combine your sporty lifestyle with everyday travel needs.

Static bike activation ideas: E.g. for kids – they cycle on a simulator particular distance to get green cotton candy. For grown-ups – cycle to get coffee/ juice / any giveaways - possibility to attract F&B vendor.

Škoda Fan Zone with exciting adults and kids activities, competitions & prizes to be won.

Škoda Test Drive Zone & first public appearance of the all-new Škoda Kodiaq.

### **The Cycle Hub - For True Enthusiasts**

Stop by The Cycle Hub booth, where you'll find everything you need for your cycling setup. From professional advice to state-of-the-art bikes, components, and accessories—this is the ultimate spot for every cyclist.



# ACTIVITIES IN LETAPE VILLAGE

## **Isadore**

At L'Étape Dubai in the Village, you'll also find the Isadore booth. This brand specializes in premium cycling apparel that combines performance, comfort, and sustainability. Stop by and explore collections designed by cyclists for cyclists.

## **Radisson hotel Group**

Stop by the Radisson Hotel Group booth at L'Étape Dubai in the Village! Discover luxurious hotels that offer comfort, style, and top-notch services worldwide. Get inspired by our cyclist-friendly destinations and plan your next adventure with us.

## **Hero's Podium**

Don't miss the awards ceremony on the main stage, where winners in various categories will be celebrated. The emotional and exciting atmosphere will draw you in!

## **L'Etape by Tour de France Museum**

Dive into the rich history and heritage of the world's most famous cycling competition at the L'Etape Museum. Explore unique artifacts, photographs, and stories that bring the legacy of this legendary sporting event to life.

## **Merchandise Booth**

Take home a piece of this unique event! The official merchandise booth at L'Etape Village features a wide range of items that will delight any cycling or Tour de France fan.

## **Other Partners and Activities**

In addition to the main booths, enjoy interactive activities from other partners. From test rides and competitions to giveaways and networking opportunities—L'Etape Village offers something for everyone.

**Join us at L'Etape Village Dubai 2025 and become part of a community celebrating the passion for cycling and sport. See you there!**



## GLOBAL FULL SERVICE CRO WITH AN INTEGRATED CLINICAL SUPPLY CHAIN

SanaClis is a global Contract Research Organization with an integrated clinical supply chain, headquartered in Bratislava, Slovakia. The company is a key player in the R&D space, providing a comprehensive range of end-to-end solutions for clinical trials throughout the entire life cycle of the study.

## EMPOWERING LOCAL ATHLETES, AND CHAMPIONING A HEALTHIER LIFESTYLE FOR ALL

*In collaboration with various local sports organizations,  
SanaClis makes waves internationally*



L'Etape Slovakia



Slovak Ski Association



Danube Equestrian Festival



Croatia Ski Association



Slovakia's Tennis Player  
Alex Molcan



SanaClis Slavko  
Cycling Club

# THE RACE MAP



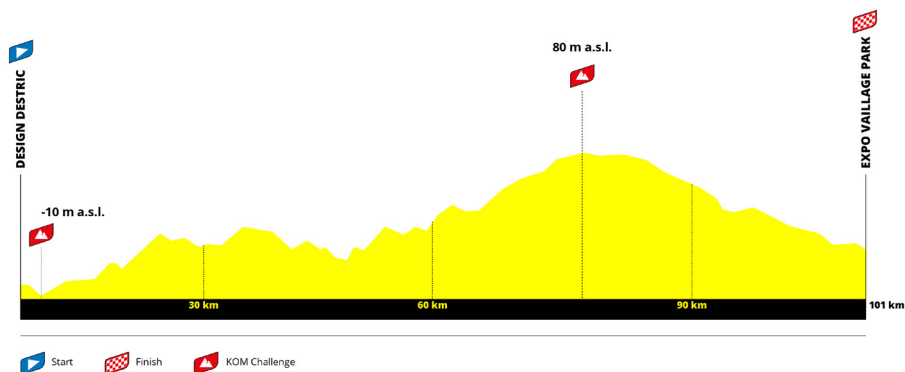
# THE RIDE MAP



# ELEVATION

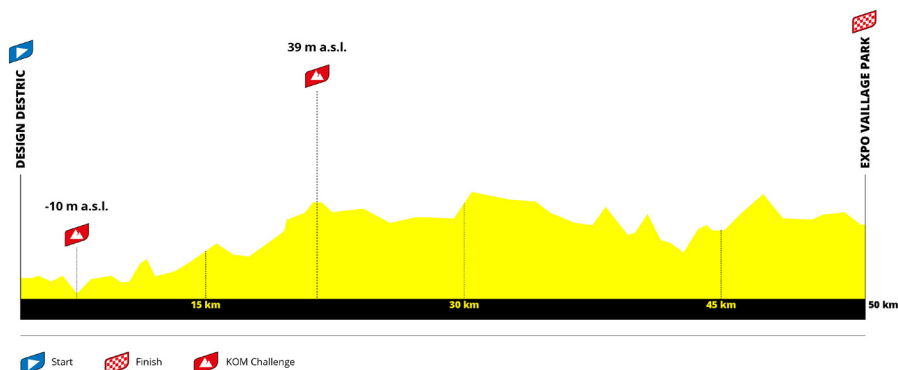
**L'ÉTAPE**  
DUBAI  
by TOUR DE FRANCE  
PRESENTED BY SKODA

**L'ÉTAPE DUBAI BY TOUR DE FRANCE - THE RACE**  
February 2<sup>nd</sup> 2025 - 101 KM - Elevation Gain + 257 M



**L'ÉTAPE**  
DUBAI  
by TOUR DE FRANCE  
PRESENTED BY SKODA

**L'ÉTAPE DUBAI BY TOUR DE FRANCE - THE RIDE**  
February 2<sup>nd</sup> 2025 - 50 KM - Elevation Gain + 161 M



# RACE TIMETABLE

## TIME SCHEDULE

02.02.2025		L'Étape Dubai by Tour de France 2025			
Km from/to		Place			
start	finish				
		TIME SCHEDULE (km/h)	45 km/h	30 km/h	25 km/h
0,0	115,0	<b>START THE RACE</b>	6:45	6:45	6:45
1,0	100,0	<b>Right turn Oud Metha Road</b>	6:46	6:47	6:47
2,0	99,0	<b>Right turn road D3</b>	6:47	6:49	6:49
5,0	96,0		6:51	6:55	6:57
6,0	95,0	<b>Right turn Oud Metha Road</b>	6:53	6:57	6:59
7,0	94,0	<b>Road through Ras Al Khor Road</b>	6:54	6:59	7:01
9,0	92,0	<b>Road through Manama street</b>	6:57	7:03	7:06
10,0	91,0		6:58	7:05	7:09
15,0	86,0		7:05	7:15	7:21
15,5	85,5	<b>Road through Sheikh Mohammed Bin Zayed Road</b>	7:05	7:16	7:22
17,5	83,5	<b>Turn right Sheikh Zayed Bin Hamdan Al Nayan Street</b>	7:08	7:20	7:27
20,0	81,0		7:11	7:25	7:33
25,0	76,0		7:18	7:35	7:45
27,0	74,0	<b>Road through Latifa Bint Hamdan Street</b>	7:21	7:39	7:49
30,0	71,0		7:25	7:45	7:57
32,0	69,0	<b>Road through Al Qudra stree</b>	7:27	7:49	8:01
34,0	67,0	<b>Road through Hessa Street</b>	7:30	7:53	8:06
35,0	66,0		7:31	7:55	8:09
40,0	61,0		7:38	8:05	8:21
40,5	60,5	<b>Road through Al Yalayis street</b>	7:39	8:06	8:22
44,0	57,0	<b>Right turn down Expo Road</b>	7:43	8:13	8:30
45,0	56,0		7:45	8:15	8:33
50,0	51,0	<b>Road through Emiraes Road</b>	7:51	8:25	8:45
55,0	46,0		7:58	8:35	8:57
60,0	41,0		8:05	8:45	9:09
61,0	40,0	<b>Road through Al Qudra Street (back)</b>	8:06	8:47	9:11
65,0	36,0		8:11	8:55	9:21
70,0	31,0	<b>Jebel Ali - Lahbab Road roundabout (TURN BACK)</b>	8:18	9:05	9:33
75,0	26,0		8:25	9:15	9:45
78,5	22,5	<b>Road through Al Qudra Street (back)</b>	8:29	9:22	9:53
80,0	21,0		8:31	9:25	9:57
85,0	16,0		8:38	9:35	10:09
90,0	11,0	<b>Road through Emiraes Road (back)</b>	8:45	9:45	10:21
95,0	6,0		8:51	9:55	10:33
100,0	1,0	<b>Exhibition Boulevard (FINISH)</b>	8:58	10:05	10:45
101,0	0,0	<b>FINISH - Expo Village Park</b>	8:59	10:07	10:47



# RIDE TIMETABLE

## TIME SCHEDULE

02.02.2025 L'Étape Dubai by Tour de France 2025				
Km from start	Place			
	TIME SCHEDULE (km/h)	45 km/h	30 km/h	25 km/h
0,0	<b>START - THE RACE • THE RIDE - Dubai Design District</b>	6:45	6:45	6:45
1,0	<b>Right turn - Oud Metha Road / Al Ain Road - ceremonial lap</b>	6:46	6:47	6:47
2,0	<b>Right turn - road to Dubai Design District - ceremonial lap</b>	6:47	6:49	6:49
5,0		6:51	6:55	6:57
6,0	<b>Right turn - Oud Metha Road / Al Ain Road - official start</b>	6:53	6:57	6:59
7,0	<b>Crossroad Al Ain Road - Ras Al Khor Road</b>	6:54	6:59	7:01
9,0	<b>Crossroad Al Ain Road - Manama street</b>	6:57	7:03	7:06
10,0		6:58	7:05	7:09
15,0		7:05	7:15	7:21
15,5	<b>Crossroad Al Ain - Sheikh Mohammed Bin Zayed Road</b>	7:05	7:16	7:22
17,5	<b>Right turn - Sheikh Zayed Bin Hamdan Al Nahyan Street</b>	7:08	7:20	7:27
20,0		7:11	7:25	7:33
25,0		7:18	7:35	7:45
27,0	<b>Crossroad Sheikh Zayed Street - Latifa Bint Hamdan Street</b>	7:21	7:39	7:49
30,0		7:25	7:45	7:57
32,0	<b>Roundabout Sheikh Zayed Street - Al Qudra Street</b>	7:27	7:49	8:01
34,0	<b>Crossroad Sheikh Zayed Street - Hessa Street</b>	7:30	7:53	8:06
35,0		7:31	7:55	8:09
40,0		7:38	8:05	8:21
40,5	<b>Crossroad Sheikh Zayed Street - Al Yalays Street</b>	7:39	8:06	8:22
44,0	<b>Crossroad Sheikh Zayed Street - Expo road - RIDE FINISH</b>	7:43	8:13	8:30





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# REFRESHMENTS STATIONS



## **Breakfast - D3**

5:30 am - 6:30 am - water, cookies, fruits, energy gels

## **Refreshments on the route:**

**26 km**

water

**60 km**

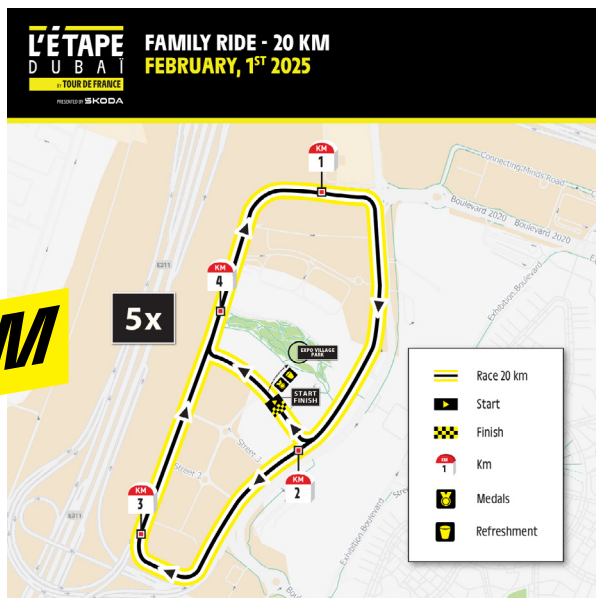
water, energy drinks, fruits, snacks

## **Finish:**

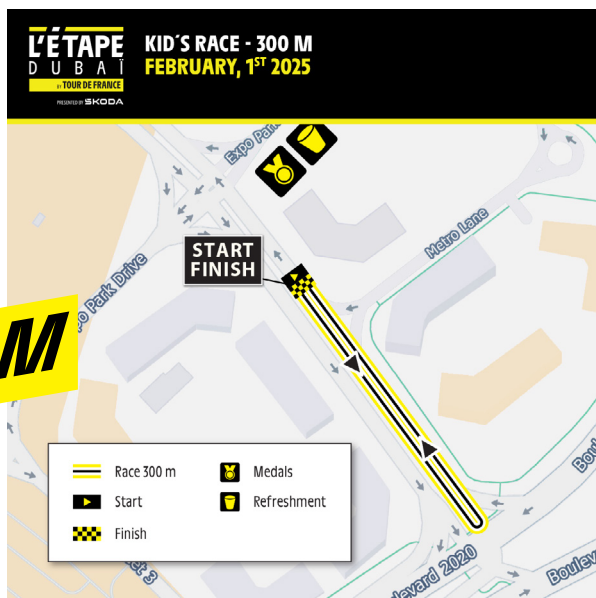
drinks + fruit + snacks



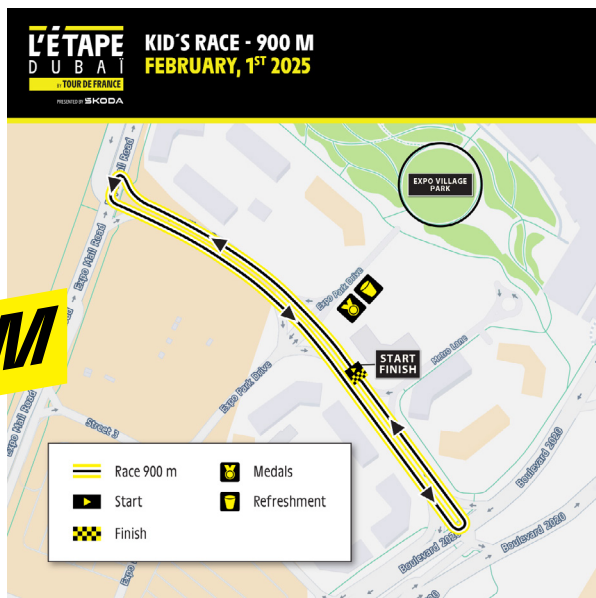
**START**  
**09:30 AM**



**START**  
**09:00 AM**  
**A 2020-2022**



**START**  
**09:10 AM**  
**B 2017 - 2019**



**START**  
**09:20 AM**  
**C 2014-2016**





**L'ÉTAPE DUBAI**  
by TOUR DE FRANCE  
PRESENTED BY SKODA

02. FEBRUARY 2025 **50 km**

**0001** INFO +971 50 366 7766  
EMERGENCY 998

John Doe

SKODA  DUBAI SPORTS COUNCIL  Emirates NBD

**L'ÉTAPE DUBAI**  
by TOUR DE FRANCE  
PRESENTED BY SKODA

02. FEBRUARY 2025 **50 km**

**0001** INFO +971 50 366 7766  
EMERGENCY 998

John Doe

SKODA  DUBAI SPORTS COUNCIL  Emirates NBD

**L'ÉTAPE DUBAI**  
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02. FEBRUARY 2025 **101 km**

**0001** INFO +971 50 366 7766  
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**L'ÉTAPE DUBAI**  
by TOUR DE FRANCE  
PRESENTED BY SKODA

02. FEBRUARY 2025 **101 km**

**0001** INFO +971 50 366 7766  
EMERGENCY 998

John Doe

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**L'ÉTAPE DUBAI**  
by TOUR DE FRANCE  
PRESENTED BY SKODA

01. FEBRUARY 2025 **KIDS RACE**

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EMERGENCY 998

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**L'ÉTAPE DUBAI**  
by TOUR DE FRANCE  
PRESENTED BY SKODA

01. FEBRUARY 2025 **FAMILY RIDE**

**0001** INFO +971 50 366 7766  
EMERGENCY 998

John Doe

SKODA  DUBAI SPORTS COUNCIL  Emirates NBD

# STARTING PACKAGE



JASNÁ | LOW TATRAS

# SLOVAKIA

## WHAT A SURPRISE

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SLOVAKIA  
GOOD IDEA

[www.slovakia.travel](http://www.slovakia.travel)







# HELLO!

## **Responsibility / concentration**

The first rule should be your responsibility and of course concentration. Riding in a cycling peloton is a responsible activity. It is necessary to realize that you will be moving in a group where cyclists ride in close proximity. When riding like this, you are responsible for yourself, but also for others. This means that if you make a mistake, not only you will feel it, but also the group that follows you. Therefore, it is extremely important to be fully focused during the entire ride.

## **Positional riding in a group**

We divided placement in a group into 3 types of positions.

**Position at the front of the peloton** - the most responsible position, because you lead a group of cyclists who are closely behind you. Cyclists behind you do not have an ideal view of the road, so it is necessary to choose an ideal track and send clear signals to the pack.

**The position in the middle of the peloton** - probably the most „wanted“ location, where no wind blows on you and your effort is significantly less. In this position, it is important to trust the cyclists in front of you and let yourself be guided. You don't need to be nervous, just ride the bike and continue to share the signals that come from the top of the peloton. Of course, it is necessary to observe point number 1, which is concentration.

**Position at the end of the peloton** - in this position it is also important to trust the colleagues in front of you and let yourself be guided. The view here is limited, so there is no need to be nervous either - just ride the bike, there is no need to share the signals coming from the peak. At the end of the peloton there is probably the least effort, but it is necessary to be careful if the group goes through an obstacle or into sharp turns. That's when it's important to be as close as possible. It can very easily happen that the front of the peloton accelerates sharply and by the time you pass the sharp turn, the peloton may be gone. It takes a lot of effort to catch them up quickly.

## ***Do not overlap the wheels***

This is one of the most important principles when riding in a group. If you overlap a wheel with a cyclist in front of you and he makes an unexpected move, you will touch with the wheels. With a high probability, it can happen that a person will then taste how hard the asphalt is. Therefore, always ride with the whole wheel behind the cyclist who is riding in front of you.

## ***Show the hole!***

It is not unusual when we find a hole or a pothole on the road. Therefore, it is necessary to choose the most ideal track when riding at the head of the group. It is also necessary to warn cyclists riding behind you about the section with bumps. A simple gesture is enough - you point to the place where the hole is with your finger or hand, and at the same time you immediately choose the ideal track. Pointing must start a chain reaction in the group - all the cyclists riding behind will point to the section where the holes are located. The entire pack will then move in the ideal track chosen by the rider at the top. It is important, however, that all these inequalities must be shown well in advance.

## ***„Turn signal“***

This sign is given quite simply in front of the place where we will turn or fundamentally change the direction of ride. With the corresponding outstretched hand, we point in the direction to which we will turn.

## ***Avoiding an obstacle***

It often happens that the group has to go around an obstacle. It is, for example, a parked car on the side of the road, a pedestrian, etc.

The gesture for bypassing an obstacle is shown in the following way - you put your right hand behind your back and wave it to the side where you will bypass the obstacle.

## ***We stop***

A very important sign because as a group you can move at great speed. Sometimes it happens that a traffic light or something unexpected forces you to stop.

However, it still applies, you need some time to completely stop the group. This sign must therefore come sufficiently in advance and forcefully. The most ideal way is to raise the right hand with an open palm. Sometimes, if the situation is more serious, it is good to shout the word „STOP“ out loud.



## ***I want to stand up „from the saddle***

During this act, it very often happens that the person behind falls down, despite the fact that he is going slowly and uphill. The explanation is simple. When you go from the riding position in the saddle to the riding position from the saddle, you slow down quite significantly. If the cyclists riding behind you are not ready for this, you will throw them a wave that can sweep the cyclists riding behind you to the ground. Therefore, whenever you are in the peloton, make it clear that you are going to ride out of the saddle. Again, the signal is very simple. This is most often done by waving both elbows.

## ***How to eat and drink safely?***

While riding, it is important to regularly replenish fluids and energy through food. This is done in a fast-moving peloton at a suitable place, preferably on a flat surface. As for the actual implementation in the peloton formation, it is good to eat and drink when riding at the end of the group. Then you have enough space to maneuver with the bike and food not to endanger the other riders in the peloton.

Well, this is probably the whole „science“. If you manage to learn these rules, you will move around the pack a little better, you will feel safer in it, and last but not least, you will also be „safe“ for others. It is good to learn these signals so that a person shows them automatically. Trust us, these simple rules will ensure a safe ride not only on L'Étape Dubai by Tour de France, but also on your next ride in the peloton.



Cycling is a beautiful sport where we want to enjoy nature and improve health. That's why we pay attention to safety. I will help you as a „race marshall“ inside on peloton on Sunday.

**We wish you many, many safe kilometers on your bike and of course as many experiences as possible**

**Your L'Étape Dubai by Tour de France Team**

# **RACE MARSHALLS** **OF L'ÉTAPE DUBAI**

L'Étape Dubai 2025 is not only about adrenaline and cycling excitement but also about ensuring safety and a smooth race experience. This crucial responsibility is entrusted to a team of three seasoned professionals and cycling enthusiasts: Michal Uličný, Viktor Matys, and Richard Chrappa, who will serve as your Race Marshalls.



## **Michal Uličný**

Michal is a passionate cyclist and event organizer with extensive experience in managing sports events. Known for his precision and ability to handle any situation on the course, Michal will oversee rider safety and ensure the seamless execution of the race as a Race Marshall.



## **Viktor Matys**

A long-time cyclist and coach, Viktor brings his expertise and sense of fair play to L'Étape Dubai. His deep understanding of the dynamics of cycling events allows him to quickly respond to riders' needs and ensure that all participants enjoy the race to the fullest.



## **Richard Chrappa**

Richard, a cycling and sports community enthusiast, is renowned for his dedication and motivational spirit. As a Race Marshall, he will bring energy and support to the course, while diligently maintaining rules and safety standards.

## ***Race Marshalls - Your Assurance on the Course***

This trio will lead the effort to secure the course, monitor the race's progression, and provide support to riders at every kilometer of L'Étape Dubai by Tour de France 2025. Their role is vital—not only for safety but also for creating an atmosphere where every participant feels like part of a professional race.

With Michal, Viktor, and Richard on the course, you can ride with confidence, knowing that everything is under control. Get ready for an unforgettable experience and embark on L'Étape Dubai by Tour de France 2025 with trust in this professional Race Marshall team!



# AMBASSADORS OF L'ÉTAPE DUBAI

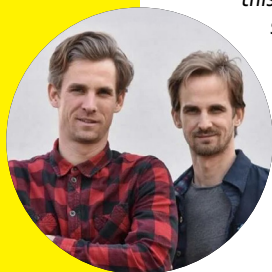
We are proud to introduce the exceptional ambassadors for the upcoming L'Étape Dubai by Tour de France 2025. These prominent athletes will inspire participants and promote the spirit of cycling: Ján Svorada, Peter Velits, Martin Velits, and Jakub Truksa.



## **Ján Svorada**

A legend in the world of cycling, Ján Svorada earned the admiration of fans and competitors throughout his professional career. He claimed three stage victories at the Tour de France, including the prestigious finish on the Champs-Élysées in 2001. With additional wins at the Giro d'Italia and Vuelta a España, his extensive experience, passion for cycling, and natural leadership make him the perfect ambassador for L'Étape Dubai.

*„It is a great honor for me to be an ambassador for L'Étape Dubai 2025. I believe this event will bring an incredible experience to cycling enthusiasts and showcase the magic of professional racing,” said Ján Svorada.*



## **Peter a Martin Velits**

Peter is a three-time World Champion in the Team Time Trial, runner-up at the Vuelta a España 2010, and one of the best climbers of his generation. Peter Velits is renowned for his professionalism and dedication to the sport. After retiring, he founded a successful cycling apparel brand, but his passion for cycling continues beyond the racetrack.

The brother of Peter Velits and another prominent Slovak cyclist who made his mark on the international stage, Martin was a key member of elite teams and, together with his brother, a vital figure in world cycling. His experience in professional racing serves as an inspiration to young riders.



# AMBASSADORS



## **Jakub Truksa**

A young and dynamic cyclist representing the new wave of enthusiasm for the sport, Jakub Truksa is known for his energy and passion for cycling. He continues to gain popularity within the cycling community. As an ambassador for L'Étape Dubai, he will bring a fresh perspective and unite cycling enthusiasts of all levels.

These four ambassadors will combine their experience, passion, and charisma to inspire participants and promote the message of cycling. L'Étape Dubai 2025, inspired by the legendary Tour de France, will gain a unique touch through their presence.

**Join them at this unforgettable event under the warm Dubai sun and experience what it truly means to ride like a pro!**



## **Ahmed Hezam Ali**

Ahmad is a dedicated cyclist from Dubai who showcases thrilling rides, scenic routes, and the city's vibrant cycling culture. His Instagram account, @dubai.cycling, captures the journey of a passionate cyclist, featuring endurance rides, training tips, gear highlights, and participation in local and international events. His content offers an inspiring glimpse into the lifestyle of an avid cyclist.



## **Arby Intal**

Arby is an active member of Dubai's cycling community, sharing captivating content on Instagram as @rbi.intal. His firsthand experiences and enthusiasm for cycling inspire others to join the L'Étape Dubai race. Arby's ability to showcase the event's atmosphere and the beauty of its routes makes him a valuable addition to the cycling scene.



## **Mark Trinio**

Mark Trinio, known on Instagram as @ridenz\_cyclist, is a passionate cyclist based in Dubai. He is highly active in the local cycling community, sharing his experiences through training sessions, group rides, and participation in local races. His content reflects his enthusiasm for the sport. MarkDenz is also recognized for competing in events such as the Spinneys Dubai 92 Cycle Challenge, where he participated in the 94km UCI Gran Fondo World Series qualifier.

## ***Naiha Janjua***

Naiha Janjua, also known as @rebelliousbrownie, has a following of 134,896. Naiha is a vibrant fashion, beauty, and lifestyle content creator in Dubai. Her energetic personality and ability to showcase unique experiences resonate with a younger demographic, making her an excellent fit for promoting L'Étape Dubai. Her participation could bring a fresh perspective and boost the event's promotion efforts.

## ***Mar Salandanan***

My name is Mar Salandanan; I am 40 Years old Filipino. Working and living in UAE since 2005. I am a Purchasing Representative in a EPC company in Sharjah. I love sports specially basketball but when pandemic came and all courts were closed, I have decided to try cycling and enjoyed it. Since then, almost every day I cycle and met lots of people with the same passion here in UAE.



# ***RACE DAY LOGISTIC***

## ***ALL YOU NEED TO KNOW***

Race day is just around the corner, and we know you're excited for the challenge, the camaraderie, and that exhilarating moment of crossing the finish line. To help you make the most of this unforgettable experience, we've taken care of all the logistics. That way, you can focus on what truly matters: the ride!

### ***Pre-Race Personal Belongings Transport***

To make your morning stress-free, we're providing a secure transport service for your personal belongings. From 5:30 AM to 6:30 AM, an organizational vehicle will be stationed near the starting area. You can hand over your items, and they'll be safely transported to the finish line at Expo Village, where you can collect them after the race.

### ***Shuttle Service for Fans: Start to Finish***

Fans, we've got you covered! Right after the race kicks off, a dedicated shuttle service will transport you from the starting area to the finish line at Expo Village. This ensures you won't miss out on any of the post-race excitement. Stay tuned—we'll announce the exact departure time and pick-up location soon.

### ***Post-Race Shuttle Service: Finish to Start***

Once the event wraps up, getting back to the start is a breeze. Starting around 11:00 AM, a shuttle service will be available to take riders, fans, and even bicycles from Expo Village back to the starting area at Dubai Design District (D3). Specific departure times and locations will be confirmed closer to the event.

### ***Stay Updated***

For the latest details on transportation schedules and locations, keep an eye on our official channels. We're committed to keeping you informed every step of the way.

# RACE DAY LOGISTICS

## ***Ride, Cheer, and Enjoy!***

With all logistics taken care of, you can fully immerse yourself in the L'Étape Dubai experience. Whether you're riding, cheering, or simply soaking up the atmosphere, this is your day to enjoy.

Got questions? Don't hesitate to reach out—our team is here to assist.

**See you at the starting line!**



**L'ÉTAPE**  
DUBAI

BY **TOUR DE FRANCE**

PRESENTED BY **SKODA**



## TIPS FROM THE CYCLEHUB

When you ride in group, you ride two abreast, keeping close to the person to our side, ensuring that we are taking up the minimum amount of space on the path. Remember that you may be required to over-take slower riders and you can expect to see other riders coming towards you, so keep to the right of the path and do not ride on/across the yellow line. Make sure your handlebars are always level with the person next to you. This is especially important when you are on the front, as YOU are setting the level for the rest of the group.

### ROTATION ON FRONT OF THE GROUP

Each row of the pack will take a turn on the front. The time spent at the front is determined by the weather conditions (shorter turns are taken when riding in to the wind) and by the experience and strength of the pair of riders on the front. If you do not know the person you are riding next to, make sure that you communicate when you are ready to roll off. **Do not wait until you are over-tired as you need to maintain a steady pace.** When you have agreed an appropriate moment, the front two riders will peel off – the rider to the left goes left, the rider to the right goes right.

### When you are ready to rotate

- 1) Rider on the left should check behind to make sure nobody is over-taking.
- 2) Make sure that there is no oncoming riders; or if they are in the far distance, that you have enough time and space to get to the back of the pack long before you meet them. There's nothing worse than being faced with riders coming at you four across!
- 3) Signal a rider change, by drawing circles with your finger where the riders behind can see it. **DON'T STOP PEDALLING!** Accelerate for a couple of rotations to take you forward and away safely from the pack before you freewheel to the back of the pack. This clears your back wheel and allows you to move across safely without taking out the person behind you!
- 4) The riders at the back of the group call out "LAST RIDER" or "LAST WHEEL" as they come through, so that you can start pedalling up again to slot on to the back of the group. No-one likes to have to sprint to catch the tail after a turn on the front.

- 5) If you are in the second row from the front – DO NOT ACCELERATE through the middle of the rotating pair. MAINTAIN THE SPEED. Keep it steady to prevent the pack from surging and slowing. REMEMBER: BE SMOOTH & PREDICTABLE.

## **DO NOT rotate off the front of the pack when:**

- 1) You can see other riders ahead of you. You do not want to be 4 abreast when passing other cyclists.
- 2) There is visible obstruction covering half of the path – a sandbank for instance. You need to ensure that the whole pack can pass safely.
- 3) You are half way up a hill – it makes it very difficult to catch back on to the tail of the group.
- 4) **DO NOT OVER DO YOUR TIME ON THE FRONT!** There is absolutely no shame in taking a short turn on the front until your strength and stamina increases. Don't wait until you are over-tired before you rotate, or you won't have enough left to accelerate clear of the group before falling back.
- 5) If you are on the front of the pack when you spot another rider, ensure that you call out to alert the pack behind you. YOU are the packs eyes and ears at the front.

## **VERBAL SIGNALS AND WHAT TO DO WHEN YOU HEAR THEM:**

### **"RIDER UP!"**

This indicates rider/s approaching from the other direction – the front riders will check that there are no obstructions ahead of you on the path (a sand bank, or a slower rider, for example). If the path is clear, continue two abreast, but keeping as far to the right of the path as you can, to ensure that you can pass safely. If there is an obstruction, the front riders may call "SINGLE" and hold up one finger. This indicates that the pack should move in to single file so that all riders can pass safely and avoid the obstacle. They will also use the hand signal to move out if there is an obstacle to pass. The hand signals for this can be found in our other document "Hand Signals & Hazards"

### **"SLOWER RIDER!"**

This means that the pack is approaching rider/s that are travelling at a slower speed than the bunch that you are in. The lead riders of your group will take the decision whether it is safe to pass so look and listen for the instructions given above.

**ALWAYS PASS THE SIGNAL BACK TO THE REST OF THE GROUP. THE PERSON BEHIND YOU IS RELYING ON YOU!**



## **Tip 1: Be Smooth and Predictable**

- No sudden accelerations or slowdowns!
- If a gap opens in front of you, try to close it gradually
- Sharp braking should be used ONLY in emergencies
- Do not move out to pass the rider in front of you without checking to be sure that you don't have another rider in your 'blind spot' (coming up behind you on the left)
- Riders should verbally communicate upcoming stop signs: "SLOWING", "STOPPING"

## **Tip 2: Communicate**

- Hand signals and verbal signals
- Right turn, left turn
- Slowing, stopping
- Pointing at obstacles and calling them out (you need to point before going by the obstacle or you are not giving the rider behind you enough warning)
- Move over for obstacles ahead (example, "Rider up")

## **Tip 3: If you're getting too close to the rider ahead**

- Shift into an easier gear
- Soft pedal
- Sit up higher to catch more of the wind
- Move over slightly to catch more of the wind (but don't overlap your front wheel with the next rider's back wheel, and again, watch out to be sure there is not a rider coming from behind who you would be cutting off)
- Try not to coast - when the riders behind you see you coasting, they will slow down too and cause an accordion effect
- If all of the above do not slow you down enough, feather your brakes while gently pedalling.
- It's sometimes better to roll over minor obstacles like shallow sand or sticks than to make a sudden move over or slam on your brakes.



## **Tip 4: Let other riders know when you are passing them**

Always pass on the left, give them plenty of room, so don't pass too close and never cut in straight away. You should give them a bike and half's length before moving back in front of them. If you are on the front, make sure you have let the whole group get clear of the passed rider before you roll off the front.

## **Tip 5: Be a "steady wheel"**

When you've been on a few group rides, there will always be someone that you prefer riding behind. This is because they are a steady wheel – they ride safely and predictably and don't take both hands off to have a stretch or wobble about when they take a drink. Aim to be that steady wheel for someone else.

## **Tip 6: Hills**

- The front pair need to maintain the same EFFORT at the bottom of the hill all the way up. No attacking or sprinting. Try to keep the whole group together. Riders behind need to respect the pace of the front pair, no overtaking.
- The front pair must keep pedalling on downhills, or else this causes a problem for the riders behind that are catching their draft, causing them to brake and resulting in a knock on effect for everyone behind.
- Be careful when standing to climb when riding in a group – this can jerk your wheel back into the rider behind you (ALWAYS give a verbal signal – "Standing")

## **Tip 7: Do not use aerobars when in a group**

You need to have good control of your bike and have your brakes within close reach. You should always keep one hand on your bars. You may think it looks cool to ride no hands, but it is not big and it's not clever.





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# CYCLING JERSEYS OF L'ETAPE DUBAI

The cycling jerseys of L'Etape Dubai are designed for cycling enthusiasts who value top-quality performance and stylish design. These jerseys combine modern technology with comfort, crafted from lightweight and breathable materials to ensure maximum comfort even during challenging rides.

Inspired by **the iconic L'Etape event and the vibrant energy of Dubai**, the jerseys feature a sleek and stylish look, complemented by practical elements like pockets, perfect for carrying essentials such as a phone. They are the ideal choice for cyclists who want to look great while delivering peak performance.





# OFFICIAL MERCHANDISE

**PREMIUM**

**MAGISTRALE UAE SUPERLIGHT**

**565 AED**

**PREMIUM**

**MAGISTRALE UAE SUPERLIGHT BIBSHORTS**

**600 AED**

**COSTANZA JERSEY**

**375 AED**

**ONTARIO BIBSHORTS**

**410 AED**

**375 AED**

**125 AED**

**95 AED**

**410 AED**

## YEAR 2024 IN REVIEW

23  
COUNTRIESYEAR 2024  
IN REVIEW**Curious numbers and statistics**

- **45 000 total number** of participants L'Étape by Tour de France 2024.
- **6,867 km** The number of kilometers ridden together. Almost NYC to Paris!
- In total, you burned enough calories this year to eat **236 pizzas**.  
Not that we're counting... but we kinda are.

**Championship final**

- |                           |                           |
|---------------------------|---------------------------|
| 1. <b>Selina Burch</b>    | 1. <b>Lubomir Murarik</b> |
| 2. <b>Maira Catenacci</b> | 2. <b>Niki Hug</b>        |
| 3. <b>Andrea Wirz</b>     | 3. <b>Guilherme Couto</b> |
- L'Étape Dubai will be the first L'Étape event in the **middle east**.
  - L'Étape Dubai will open L'Étape by Tour de France season as the **first event of 2025**.

More races, more epic climbs, and more unforgettable moments are on the horizon for 2025!

Ready to take on the next challenge?

**See you at starting line!**





**L'ÉTAPE**  
DUBAI  
BY TOUR DE FRANCE  
PRESENTED BY SKODA

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**SKODA**

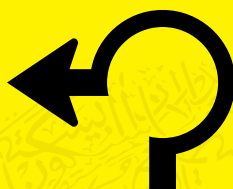
**DUBAI**  
BY TOUR DE FRANCE



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DUBAI

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بنك الإمارات دبي الوطني  
Emirates NBD

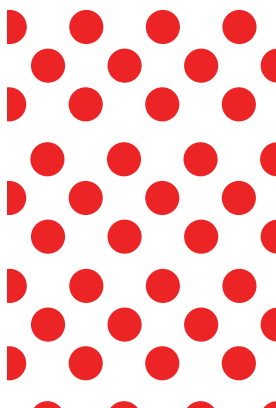
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BY TOUR DE FRANCE



**CAUTION**



# ORGANIZATIONAL TEAM



## **Race Director**

Fairouz Al Qazi

## **Event Director**

Jozef Pukalovič

## **Marketing Director**

Peter Pukalovič

## **Head of Business Development**

Jaro Slávik

## **Logistics Managers**

Abdulrahim Abdallah, Cagri Terzioğlu

## **Strategic Commercial Partners**

Rahul Saxena, Rajesh Banga

## **Sports Coordinators**

Peter Doležal, Milan Dvorščik

## **Media and Communication**

Petra Pukalovičová, Michaela Janigová, René Kondvár, Alexandra Dubovská, Bronislava Chrappa, Ewa Jolanta

## **Course Marshals**

Richard Chrappa, Michal Uličný, Viktor Matys

## **Event Setup and Logistics**

Nikolas Filípek, Zdeno Kozlík, Filip Šulek, Maciek Pawlowski, Kuba Kliszcz, Ateeq Farook, Waleed Al Balooshi, Cagri Terzioğlu, Masooma Hussain, Faisal Al Qazi, Abdul Rahim Bawazir, Salman Raisi

## **Registration**

Oliver Libič, Bronislava Chrappa

## **VIPs, Volunteers, Ceremony**

Monika Tažárová, Nathan Pukalovič, Peter Jr. Pukalovič, Adam Pukalovič

## **Graphic Design**

Martin Klementis, Michal Rentka

## **Timing and Results Services**

Mylaps

## **Traffic Signage**

RTA, Dubai Police

## **Event Voice**

Michal Buček

# GREAT RESPECT TO OUR PARTNERS

## TITLE PARTNERS



## MAIN PARTNERS



## PARTNERS



## TECHNICAL PARTNER

## APPAREL PARTNER



## TROPHY PARTNER



## WATER PARTNER



## NUTRITION PARTNER



## WITH GREAT SUPPORT OF



## ORGANIZER